ALLISON GRAFTON HONOURED WITH THE BUSINESS IN CALGARY LEADERSHIP LEGACY AWARD

Wednesday, October 2nd, 2024

Calgary, AB - Business in Calgary announced that Allison Grafton has been awarded the prestigious Leadership Legacy Award, recognizing her exemplary leadership and significant contributions to the business community and the greater community of Calgary.

Allison Grafton, a celebrated entrepreneur and the driving force behind the success of Rockwood Custom Homes, has been a trailblazer in the industry, known for her visionary leadership, exceptional business acumen, and commitment to excellence. Her passion for innovation and dedication to her team and clients have set a new standard in custom home building and community development.

Business in Calgary established the Leadership Legacy Award to honour those who have made enduring impressions on the business landscape through innovation, integrity, and unwavering commitment to the community. Allison joins an elite group of leaders who have previously received this honour, each having demonstrated remarkable leadership and a vision for the future.

In the 16-year history of Business in Calgary recognizing leaders, only five Legacy Awards have been awarded, with Allison being the 5th entrepreneur and the first female founder to receive this honor. This award embodies Calgary's vibrant spirit—bold entrepreneurship, the relentless pursuit of dreams, and a commitment to creating significant positive change within our community.

> *"I am deeply honoured to receive this award from Business in Calgary," said Allison Grafton. "This recognition reflects the pursuit of a dream realized. It also is the testament to the hard work and dedication of the entire Rockwood team. Together, we have embraced challenges and turned them into opportunities. I am grateful for the support of our community, clients, and partners who have been integral to our journey."*

Allison Grafton's leadership extends beyond her company. She actively mentors and empowers aspiring entrepreneurs in business, encouraging them to pursue leadership roles. This accolade highlights Allison's relentless pursuit of excellence and her dedication to cultivating a vibrant, sustainable business community in Calgary.

About The Legacy Leadership Award

This prestigious award recognizes a leader Calgary who personifies a profound passion for people, business, and community. This is a person who transforms uncertainty into inspiration, possesses an indomitable spirit that unifies, and adapts with innovative and collaborative strategies. This leader is deeply invested in both business excellence and fostering an environment where performance thrives. A paragon of values, the Legacy Leader makes altruistic contributions to community building with an unyielding drive to advance progress step by step.

For media inquiries or to schedule an interview with Rockwood Custom Homes please contact: **info@rockwoodcustomhomes.com**